

UPEI



SOLAR CAR TEAM

PARTNERSHIP PACKAGE



WHO WE ARE

The UPEI Solar Car Team is a multidisciplinary group of passionate students and faculty, dedicated to the design and build of an innovative solar-powered endurance race car for competitions around the world.

Through outreach, education, and innovation, our mission is to inspire future generations of students and demonstrate that clean energy can drive both progress and performance.



THE COMPETITION

FORMULA SUN GRAND PRIX

800 km - 3 days - 25 teams

The Formula Sun Grand Prix is an annual track competition in the United States.

- Multi-day track style race that provides teams the opportunity to test and compete off of the open road
- Unique style of solar car racing
- Open to teams from around the world
- Truly tests the limits of the vehicles in handling curves, braking, and acceleration



THE STORY BEGINS HERE...

Founded in 2025, the UPEI Solar Car Team began with a simple idea: that university students in PEI deserve the same hands-on opportunities as students elsewhere in North America. Our team represents the province's commitment to sustainability, engineering excellence, and climate-focused innovation.

This is only the first step of our journey to put UPEI on the international stage – and we'd love for you to join us.



THE PARTNERSHIP

None of this would be possible without our partners. Sponsorships empower us to design and build, engage communities, and represent Prince Edward Island in world-class competitions around the globe.

In return, our partners receive public visibility, recruitment opportunities, and the satisfaction of supporting the next generation of students and the creation of cutting-edge technologies.

Once we have enough support for our mission, we can begin research and development for our solar car.

We look forward to sharing this journey with you!

BENEFITS

TIER	SUPPORTER	BRONZE	SILVER	GOLD	PLATINUM
Value of Contribution	Up to \$250	\$250 - \$1000	\$1000 - \$2000	\$2000 - \$5000	\$5000 +

BENEFITS	SUPPORTER	BRONZE	SILVER	GOLD	TITLE
Announcement of contribution on social media					
Project development updates					
Logo display on our website	Very small	Small	Medium	Large	Very large
Invitations to community events					
Logo display on car + at events *		Very small	Small	Medium	Large
Logo on team banner + uniforms			Small	Medium	Large
Vehicle presentation at company *					
Exclusive negotiable visibility					

*upon completion of car

OTHER WAYS TO CONTRIBUTE

Cash isn't the only way to contribute to our cause! Any equivalent value in goods or services (subject to negotiation) also counts toward all applicable benefits!



TOOLS & EQUIPMENT



EVENT CONCESSIONS



TIRES AND PARTS

CONTACT US

President

Tyson Ashton-Losee

Vice-President

Zachary Zakem

Treasurer

Ella Dennis

Sponsorship Director

Alice Gladstone

Outreach Lead

Ghid Dheyab

INSTAGRAM: [upei_sot](#)

WEBSITE: upeisolarcarteam.ca

EMAIL: solarcarteam@upeisu.ca